

August 2009

Charter Preamble ***August 2009***



Northland NEMO Description

Northland NEMO is a collaborative partnership of organizations with projects, programs, and funding that provide education for elected and appointed officials about the relationship of land use to natural resource protection. Northland NEMO represents programs in Minnesota and Wisconsin, with working groups primarily in the Twin Cities Metro Area and the Western Lake Superior Basin (*Duluth & Superior regions*). Northland NEMO is a member of the National NEMO Network.

This charter was adapted from the National NEMO Network's charter with input from Northland NEMO members.

Northland NEMO History

In the Land of 10,000 Lakes, the importance of high quality water resources is well appreciated by residents. Interest in the NEMO Program from the upper Midwest came early and from several different sources. In the western Lake Superior Basin, the Minnesota Sea Grant Program in Duluth and the University of Wisconsin- Superior Cooperative Extension Program were focusing on the bi-state Minnesota/ Wisconsin Lake Superior Watershed. The rapidly urbanizing Twin Cities region formed the other area of interest in NEMO. A consortium of partners headed by the Minnesota Erosion Control Association and the Minnesota Department of Natural Resources coordinated the Twin Cities' effort. Staff from the National NEMO Hub office held scoping sessions in Duluth and the Twin Cities in 1999 and 2000 to help organize both efforts. These two programs joined together in 2001 and coordinate their outreach efforts under the Northland NEMO moniker. Both programs joined the National NEMO Network in 2002.

The Lake Superior Basin Program began with the bi-state Minnesota/Wisconsin Lake Superior watershed, and has begun to spread its efforts to surrounding areas. This portion of the Northland NEMO is particularly interested in working with small underdeveloped communities, and is working with a variety of partners to provide both educational and technical assistance to these under-served municipalities. Initial and continuing support comes from NOAA Sea Grant's Coastal Community Development Program and the Wisconsin Department of Natural Resources.

Following a loss of funding and staff capacity in 2003, the Twin Cities Metro Northland NEMO working group was re-established in 2005 to develop a strategic plan and funding model. In 2007, a full time NEMO Educator was hired by the University of Minnesota Extension Service. The coordinator now assists communities and working group members develop and deliver NEMO programs, and adds value to the collaborative through facilitation and communication. The U of M Extension NEMO Educator was funded in part through grants until 2009. The position is currently supported by the University of Minnesota Extension Service, Sea Grant, and contributions from local NEMO partners (Watershed Districts and Watershed Management Organizations).

Northland NEMO Mission

The mission of Northland NEMO is to help Minnesota and Wisconsin communities better protect natural resources while accommodating growth and redevelopment. This assistance is provided through non-regulatory, research-based education programs that emphasize natural resource based planning and low impact development. We will do this by building local officials' capacity to make land use decisions based on knowledge of and vision for their community's natural resources and an understanding of the impacts of land use changes on soil, water, and related natural resources.

Northland NEMO Vision

We envision Northland NEMO and its member programs becoming a regional force in providing much-needed assistance to communities and local officials. Northland NEMO will be made up of robust, well-funded and staffed programs across Minnesota and Wisconsin that are a resource for sound planning and development decisions which recognize the importance of natural resource protection and management to a community's vitality and quality of life. We envision a collaborative that evolves and adapts to leverage talents and resources of organizations that share common goals, becoming more than the sum of its parts. We envision an ever-increasing number of Minnesota and Wisconsin communities taking a proactive planning approach protecting natural resources while accommodating growth, empowered by the information, education and tools provided to them by Northland NEMO and the National NEMO Network.

August 2009

Being A Charter Member

The intent of The Northland NEMO Charter is to provide agreement on expectations for the Northland NEMO program's common elements, participation in the collaborative and the National NEMO Network, and use of NEMO educational materials. Anyone wishing to obtain NEMO educational materials must sign the charter and be trained in their use.

Signing of the NEMO Charter is one way for an organization to officially become a member of the Northland NEMO collaborative. Providing funding is another. Funders are not required to sign the charter if they do not wish to use NEMO educational materials.

By signing the Charter, collaborative members will receive:

- Access to NEMO Program tools and materials
- Priority for training on NEMO tools & resources
- Priority for NEMO educational services from the U of M Extension Educator

Charter members will be encouraged to be available to support the regional NEMO effort by occasionally helping other organizations with their NEMO educational needs.

Funders of the Northland NEMO will be encouraged to also sign the Charter if possible, and by financially supporting NEMO, will be entitled to all benefits.

Signing the Charter

As of 2009, the U of M Extension Educator serves as the central 'hub' of the Metro Northland NEMO working group. The Extension Educator co-signs the Charter with other Charter members, and is responsible for tracking Charter members and serving as 'gatekeeper' for Northland NEMO educational materials.

Organizations wishing to become Charter members must identify one specific "lead" individual per program and/or organization, who signs the charter. That person is responsible for ensuring their organization's compliance with the Charter. If that person leaves the organization or there is a change in their role, the new individual responsible for participating in Northland NEMO must sign a new Charter.

If a person who signs the Charter leaves their program and/or organization but still wishes to remain a Northland NEMO Charter Member, they must sign a new Charter.

There is no liability or fiscal responsibility associated with signature to the Charter; any contractual relationships between Northland NEMO members are independent of the Charter.

The Northland NEMO Charter must be signed on an annual basis in or before December of each calendar year. The agreement is annual from January through December of each year.

Charter of Operation

Northland NEMO is a network of Charter Members and affiliates with projects that educate local elected and appointed officials about the relationship of land use to natural resource protection. In order to maintain the communication and cohesion necessary to exist as a viable network, and to ensure the level of collaboration required to grow and evolve together as a network, we hereby agree to the following statements:



As a Northland NEMO member, we endorse these common elements:

1. Our program is non-regulatory and educational in nature. Our educational materials and methods are intended for educational, non-commercial use only.
2. Our program was adapted and/or created with the knowledge and assistance of Northland NEMO and the National NEMO Network.
3. Our program endorses the Northland NEMO mission statement of helping communities better protect natural resources while accommodating growth and redevelopment. To this end, our program addresses land use issues and promotes natural resource-based land use planning and other, related techniques.
4. Our program has a primary target audience of local land use decision makers, their staff and consultants.

As a Northland NEMO member, we agree to:

1. Recognize the central coordinating roles of Northland NEMO and the National NEMO Network and the importance of collaborative communication between Northland NEMO members.
2. Recognize and promote our program's relationship with Northland NEMO and the National NEMO Network. While our program remains principally identified with our organization, we agree to recognize our relationship with Northland NEMO and the National NEMO Network on our educational materials and products. We also agree to represent and acknowledge Northland NEMO and the National NEMO Network when we present or share at meetings or conferences.
3. Share information and materials freely with other Northland NEMO Charter Members and National NEMO Network Members so that we become "more than the sum its parts" through the multiplying effects of information sharing. Tools, presentations, and materials used and/or adapted directly from other network programs must acknowledge Northland NEMO, the original author and organization following the Northland NEMO material policy statement. Original Northland NEMO materials, tools, and other resources are not to be shared with non-charter members without approval from the Northland NEMO coordinator, the partnership, or the original author(s).
4. Deliver a consistent, science based message as developed by Northland NEMO and the National NEMO Network.
5. Provide programming, impact, and evaluation information and promotional materials to Northland NEMO for the purposes of information sharing, impact reporting and marketing.
6. Participate in meetings and contribute to the collaborative as a work group member on a regular basis.

By signing below, we agree to the above statements.

*

Name

Program and /or Organization

Date

By signing below, we agree that this program is a Charter Member of Northland NEMO.

Northland NEMO Leader

Date

August 2009

Northland NEMO Material Use Policy

As stated in the National NEMO Network Charter, Network programs are encouraged to share educational materials and we in Northland NEMO encourage our many local partners to share as well. In order to protect the rights of the original authors and the integrity of the Network, a few simple guidelines are required, as below. This Policy Statement applies to all Charter members of the National NEMO Network and to Northland NEMO. Individuals or organizations not part of Northland NEMO should contact the program leader for additional guidance on use of NEMO materials.

1. Use

NEMO educational materials and methods are intended for educational, non-commercial use only.

2. Name and Logo

When using Northland NEMO materials, we expect you to use the name "Northland NEMO" and the logo incorporating your own as needed for identity and create a sense of connection of your organization to the collaborative. That should apply to both printed and electronic formats such as PowerPoints.

Please contact the Northland NEMO program leader for examples.

3. Shared Materials

(a) Review

For adapted materials: When adapting materials from another partner or National Network program, we request that you: (1) notify the originating author or program, and forward a draft copy to them for comments; (2) provide Northland NEMO with a copy of the adapted material, for our files and for possible posting on the Members Resources section of the website.

For new materials: Please provide a digital copy, if possible, to Northland NEMO for possible posting on the Members Resources section of the website.

(b) Credit

For material adapted from the Northland NEMO Program: Please inquire about acceptable acknowledgment.

For material adapted from the Connecticut NEMO Program: We would like the following phrase to appear on adapted printed materials and on main Web pages (the level of conspicuousness is up to you):

© The University of Connecticut. [Used][Adapted] with permission of the University of Connecticut Cooperative Extension System.

For materials adapted from other NEMO programs: Request specific language from that program.

(c) Network Affiliation

As stated in the Charter, Network members agree to recognize and promote their relationship to Northland NEMO (and the National Network). Therefore, all NEMO related materials should contain the following acknowledgement:

[name of your program] is a charter member of the Northland NEMO Program.

(d) Network Logo

Also, whenever possible and practicable all materials should display the Northland NEMO logo.

Adapted from the National NEMO Material Policy Statement.